

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**SOCIAL SERVICES PORTFOLIO**  
**2015-16 Budget Estimates Hearings**

**Outcome Number: Cross Outcome – Across Programmes**

**Question No: SQ15-000421**

**Topic: Communications Staff**

**Hansard page: Written**

**Senator Lines, Sue** asked:

How many communications, media and marketing staff are employed in the Department? How does this compare with 2013-14? Please provide a breakdown of the communications/media/marketing staffing in the Department by APS classification, responsibilities, and a total annual staffing cost of these positions.

**Answer:**

The Department of Social Services' Communication and Media Branch provides the following services:

- advice and support to policy and programme areas the offices of our Ministers and Parliamentary Secretary
- market research
- communication and media strategy development and implementation
- advertising campaign development and implementation
- information product development, printing, distribution and storage
- media liaison and monitoring
- internal communication products and strategy
- speechwriting
- stakeholder engagement
- graphic design

**Staffing**

On 31 March 2015, the Branch had 42.04 ongoing FTE and 2.90 non-ongoing FTE

In addition, a further 8 staff members were on contracts. All of these staff were located in National Office, Canberra.

The FTE as at 30 June 2014 was 41.57

## Ongoing FTE by Section and Level

Section	SESB1	SPAO	PAO3	PAO2	PAO1	EL2	EL1	APS6	APS5	APS4	Total
Executive	2.00	1.00									3.00
Corporate Communications		1.00	1.00	1.00				2.00		0.80	5.80
Disability, Carers & Communities			1.00	0.72				1.00			2.72
Families, Ageing & Aged Care		1.00	2.27	3.00					1.00		7.27
Editorial and Production			1.00	2.80		1.00	2.00	0.52	1.00		8.32
Social Security, Vulnerable People & Housing			0.94	1.00			0.92	1.60			4.46
Seniors, Ageing & Aged Care			2.00	1.00			0.80		1.00		4.80
Early Childhood Communications						1.00	3.67			1.00	5.67
<b>Branch FTE Total Ongoing</b>	<b>2.00</b>	<b>3.00</b>	<b>8.21</b>	<b>9.52</b>	<b>0.00</b>	<b>2.00</b>	<b>7.39</b>	<b>5.12</b>	<b>3.00</b>	<b>1.80</b>	<b>42.04</b>

## Non-ongoing FTE by Section and Level

Section	SESB1	SPAO	PAO3	PAO2	PAO1	EL2	EL1	APS6	APS5	APS4	Total
Executive										1.00	1.00
Corporate Communications											0.00
Disability, Carers & Communities		1.00									1.00
Families, Ageing & Aged Care											0.00
Editorial and Production											0.00
Social Security, Vulnerable People & Housing											0.00
Seniors, Ageing & Aged Care		0.90									0.90
Early Childhood Communications											0.00
<b>Branch FTE Total Ongoing</b>	<b>0.00</b>	<b>1.90</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.00</b>	<b>2.90</b>